

GENERAL RULES

Eligibility

The Joe Chithalen Memorial Musical Instrument Lending Library (“Joe’s M.I.L.L.”) Play-athon Contest (the “Contest”) is open to legal residents of Canada (excluding residents of Quebec) who have reached the age of majority in the province in which they reside.

Minors under the age of majority will be permitted to enter the Contest and be eligible to win a prize. In no case, however will a minor be declared a winner without the prior written consent and release of liability of the minor’s parent or legal guardian.

How to Enter

There is no purchase necessary to enter the Contest. The Contest offers musicians of all ages and abilities (the “Contestants”) the opportunity to establish regular musical instrument playing habits. To be eligible for prizes, Contestants will register online and submit to Joe’s M.I.L.L., by November 10, 2023, the dates and amount of time played for the month of October 2023. Contestants will also be encouraged to fundraise for Joe’s M.I.L.L. by way of matching pledged donations to the time played and, if they choose to fundraise, will submit their pledge sheets and corresponding donations to Joe’s M.I.L.L. by November 10, 2023.

Winners will be chosen by random draw on November 15, 2023.

The 10 participants who logged the most playing time and the top 10 fundraisers (20 participants in total) will each receive one entrance into a first random draw to be eligible to receive one of the following prizes:

- 2 private guitar lessons for two persons with Rob Baker of The Tragically Hip
- 1 electric guitar and amplifier from Joe’s M.I.L.L.
- 1 portable keyboard from Joe’s M.I.L.L.
- 4 piano lessons with Deb Schuurmans

All eligible Contestants, except those who won prizes in the first draw, will receive one entrance into a draw to be eligible to receive one of the following prizes:

- 1 gift card from Novel Idea
- 1 gift card from Limestone Music
- 1 of 2 gift cards from The Blackdog Hospitality Group, Kingston
- 1 of 10 one-year Joe’s M.I.L.L. memberships

- 1 of 5 Joe's M.I.L.L. t-shirts or mugs

Upon being declared a potential winner, the entrant will be required to answer, unaided, a time-limited mathematical skill-testing question. Upon correctly answering that question, the potential winner will be declared the winner.

Additional Rules Regarding Private Lesson Prizes

The time, date, and location of private lessons shall be determined by Joe's M.I.L.L. in its sole discretion and is subject to the approval of the instrument instructor. In the event that the possible instrument instruction opportunity listed in the prize description does not or cannot take place as scheduled or at all, for reasons including but not limited to scheduling conflicts, cancellations, postponement, an event of force majeure, or for any other reason, no other or additional compensation will be awarded. In the event a winner and his or her guest engages in behavior that as determined by Joe's M.I.L.L. is obnoxious or threatening, disruptive, inappropriate, illegal, or that is intended to annoy, abuse, threaten, or harass any other person (or if the prize winner and his or her guest has in the past engaged in such behavior and that becomes known to Joe's M.I.L.L.), Joe's M.I.L.L. reserves the right to rescind the prize with no further compensation.

WINNER HEREBY AGREES AND ACKNOWLEDGES ON BEHALF OF WINNER AND GUEST THAT ANY PHOTOS OR RECORDINGS DURING THEIR INSTRUMENT INSTRUCTION TAKEN BY WINNER AND/OR GUEST OR RECEIVED BY WINNER AND/OR GUEST MAY NOT BE USED IN ANY COMMERCIAL MANNER OR FOR ANY COMMERCIAL PURPOSE WHATSOEVER.

Value

No Prize may be exchanged for cash, sold, or transferred to any third party.

Odds of Winning

The odds of winning the Contest are dependent on the number of entrants attempting to enter the Contest at any given time.

Liability

The winner acknowledges that the collection or use of any prize may be inherently dangerous and agrees to release and hold harmless Joe's M.I.L.L. for any and all damages they may incur through entering the Contest or through the collection or use of the prize.

Each entrant and any potential or declared winner, by participating in the Contest, releases Joe's M.I.L.L., their subsidiaries, respective divisions, their advertising and promotional agencies, their officers, directors, employees, agents, and representatives (hereinafter the "Beneficiaries") from any and all liability for any and all damage, loss or liability suffered as a result of or arising from the entrant's participation in the Contest or the acceptance or use of any Contest prize. In the case of a minor contestant, the minor's parent or legal guardian also agrees to release the aforesaid on the terms outlined on behalf of the minor contestant, failing which they will not be able to take part in the prize.

Release of Privacy Rights

By entering the Contest, each declared winner consents to the contest organizers and their representatives using, at their sole discretion and if required, their name, photograph, likeness, and testimonial related to the prize, place of residence and/or voice without compensation whatsoever and that, without limit as for the period of use, in any media and on a worldwide scale, for publicity purposes, or for any purpose that may be considered relevant.

General

Prize winners shall be responsible for all costs and expenses not explicitly stated to form part of the prize. Joe's M.I.L.L. may at its sole discretion substitute a prize or a portion thereof with an alternate prize of equal or greater value. Notwithstanding the foregoing, Joe's M.I.L.L. shall not be responsible to substitute a prize or portion thereof where such prize cannot be redeemed due to factors beyond its reasonable control.

In the event it is impossible, difficult and/or more costly for Joe's M.I.L.L. to award a prize (or part of a prize) as described in these Rules, the Contest organizers reserve the right to award a prize (or part of a prize) of similar nature and equivalent value or, at their sole discretion, the value of the prize (or of the part of the prize) in cash.

Force Majeure

Joe's M.I.L.L. reserve the right, at their sole discretion, to cancel, terminate, modify or suspend the Contest, in whole or in part, in the case of the occurrence of an event, an error or any human intervention that could corrupt or affect the administration, safety, impartiality or the running of the contest as provided in these Rules.

All decisions of Joe's M.I.L.L. or those of their representatives regarding this contest are final and binding.